



EXPONENTIAL SAYS

SHARE OUR STUFF

At Exponential, we recognize the unique needs of church planters. Whether you are leading a church, recruiting and training church planters or creating church planting movements, it seems you always need more time, better content, more expertise and the support of a team. So we've done the hard "stuff" — offering excellent events, learning experiences, cool tools and tons of free resources for teams, planters and church planting networks. On the next few pages, you'll find some details on Exponential's resources and ideas about how you can start using them. So go ahead, we give you permission. *Share our stuff!*

TO FIND THIS
INFORMATION ONLINE, VISIT:

EXPONENTIAL.ORG/SOS

EXPONENTIAL¹
Accelerating Multiplication

BRING A GROUP TO EXPONENTIAL EAST OR EXPONENTIAL WEST



Each year, Exponential hosts two live conferences, bringing together thousands of church planters and movement makers for five main sessions, 100+ workshops and optional pre-conference forums.

- ① **Customize your group's experience.** Use Exponential as your connector to help you put your ministry's thumbprint on the conference and design a unique experience for your group—everything from lunches and dinners for your group to lodging and private debriefing areas.
- ① **Enlist a guest speaker.** Exponential can help you connect with a speaker for an event hosted by your group.
- ① **Bring everyone together.** Gather your team a day or two before or during a conference for a face-to-face team meeting on your group's future initiatives, goals, awards or recognition. Each year, one church planting

network hosts a midweek event at Exponential for everyone in their tribe to come together, celebrate wins, honor planters, share with potential planters and hear from Stadia's national leaders.

- ① **Create a conversation.** Work with Exponential to create and customize a Conversations workshop gathering for your group. Exponential can help connect you with speakers to host and facilitate your own Conversations session.
- ① **Save your group money with group discounts.** Exponential offers special group pricing for groups of 25 or more. Contact Terri Saliba (terri@exponential.org) for details.

ADD A PRE-CONFERENCE FORUM

The new Exponential Forums give you the opportunity to listen in on candid conversation between five to six leaders in a unique "living room" environment, as they focus on five tension points and share their struggles and stories. Plus, be part of the discussion in an extended Q & A and interaction time. Each Exponential Forum will feature a short "TED talk" presentation from one speaker followed by discussion between these leaders and then Q & A.



- ① **Plan a unique experience for your group.** The Exponential Forums afford opportunities for large groups to host a dinner discussion with one or more forum speakers for your tribe. Exponential can help connect groups with forum speakers for a customized gathering.
- ① **Focus the learning.** Exponential offers large groups private areas for debriefing. Register your group for one forum and then bring everyone together for focused discussions over lunch. Give planters the opportunity to brainstorm how the conversation and ideas shared in the forum might play out in their specific context.

USE THE DIGITAL ACCESS PASS

The Exponential Digital Access Pass offers 24/7 access to all main sessions (plus the accompanying videos) from Exponential conferences. With the Digital Access Pass, leaders can download and watch the Exponential conference sessions on demand. The Pass is the next best thing to being at the conference.

- ⦿ **Gather your team and learn together.** Watch a session with your team and discuss the main points and any questions or comments.
- ⦿ **Customize a unique training experience for your group.** The Digital Access Pass allows leaders to pick and choose sessions. For example, if your church is working on bringing together evangelism and discipleship, the Exponential East 2014 Digital Access Pass offers teaching from Dave Gibbons, Nicky Gumbel, Louie Giglio, Ed Stetzer and John Teter focusing on ReThinking Evangelism within the context of discipleship.
- ⦿ **Blog about it.** Focus in on one of the sessions and blog about it: What engaged you? What were the critical takeaways? How do you see your tribe leveraging this content and putting it into practice?



my.exponential.org/audio

SHARE AUDIO SESSIONS AND PODCASTS

Exponential now offers more than 400 hours of free audio training and interviews with national leaders. From recorded Exponential workshop sessions to interviews with leaders such as Michael Frost, Dave Ferguson, Alan Hirsch, Matt Chandler and more, Exponential's extensive audio library provides a wealth of information and thought leadership.

- ⦿ **Use audio sessions to coach planters and ministry teams.** For coaching purposes, select a podcast or audio file for everyone to listen to and discuss during a weekly phone call or gathering.
- ⦿ **Think staff/team development.** Enrich your staff or launch team meetings with a short discussion centered on an Exponential podcast. Choose one focused on an issue or challenge your team is currently navigating or will soon be dealing with in the future.

USE ONLINE COURSES WITH YOUR TEAM

Exponential is venturing into online education with courses ramping up in late 2014 and 2015. Enroll now in the debut FREE course New Church Leadership.

- ⦿ **Offer a primer course for potential church planters.** Some online courses will provide helpful entry points for those considering church planting. You may want to require leaders to complete the course before or while they're in a church planting residency or program.
- ⦿ **Educate yourself and your team.** Exponential's online courses offer specific and comprehensive opportunities for learning about a new area of interest or challenge.
- ⦿ **Continue your education.** Get your Certificate of Completion in a specific area and add it to your achievements on resumés, applications, social media profiles, etc.
- ⦿ **Contribute your ideas.** Could you or someone in your tribe teach a course? Exponential seeks to design these courses to 1) offer valuable education and experience and 2) feature well-known voices in today's Church.

RECYCLE OUR NEWSLETTER CONTENT

Exponential's eNewsletter, *Church Planter Weekly*, highlights content from both national leaders and practitioners. Featuring a media mix of articles, podcasts and videos offering practical ideas, news, stories and helpful resources, each issue is written through a church planting lens to inspire, challenge, equip and empower planters.

Church Planter Weekly: May 22, 2014 | Alan Hirsch on Rethinking Evangelism | Digital Access Pass Downloads Available Now! | Larry Osborne Blog Series | Free eBook | Should You Use a Launch Team Covenant? | Exponential West | Throwback Thursday

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EXPONENTIAL
RESOURCING CHURCH PLANTERS



The Missional Priority of Discipleship
by Alan Hirsch

Could we actually accomplish the Great Commission in one or two generations? Read why missiologist and author Alan Hirsch says "yes." [more](#)



- ⦿ **Create your own newsletter.** Leverage the content in *Church Planter Weekly* to create your own eNewsletter for your tribe.
- ⦿ **Add articles to your blog/website.** Finding quality articles to post can be difficult. Repost Exponential articles on your blog/website to help increase/maintain posting frequency and quality for your blog.
- ⦿ **Customize content.** For articles written by Exponential staff, insert quotes and/or stories from your planters and customize the article to highlight your tribe.
- ⦿ **Share your stories and insights.** Contact Exponential Content Editor Lindy Lowry with your tribe's stories, suggestions for planter profiles, interviews, etc., for potential coverage on the Exponential blog and the weekly eNewsletter.
- ⦿ **Leverage Exponential coverage.** Repurpose any content highlighting your ministry and spotlight the coverage in your own blog, podcast, newsletter and emails.

TRY PLANTERAPP TO SCREEN AND TRACK POTENTIAL CHURCH PLANTERS

With this new assessment tool, network and denomination leaders can save valuable time searching for the right church planting candidates. PlanterApp creates a comprehensive application for church planting, as well as takes things to the next level by aggregating a planter's results from the best available tools into an integrated dashboard view.

- ⦿ **Customize PlanterApp for your specific use.** Denominations and networks can customize the PlanterApp modules for potential church planters they're considering supporting or accepting into a residency.
- ⦿ **PlanterApp can also be a valuable tool for individual, independent church planters.** Use it to complete an assessment and submit it to a network or denomination you hope to partner with and pursue.
- ⦿ **Use PlanterApp as a group enrichment tool.** Ask seasoned planters in your tribe to come alongside potential planters to discuss their assessment results and help them define a path for next steps.



INVITE YOUR KEY LEADERS TO PARTICIPATE IN LEARNING COMMUNITIES



Exponential Learning Communities provide a unique learning experience for individuals, several leaders or entire teams. By reshaping paradigms and implementing new ideas for impact, these gatherings have proven to be highly transformative for both leaders and their churches. In Learning Community cohorts, participants explore innovative models for multiplying disciples and creating movements; engage in peer-to-peer small group learning environments; unpack host church case studies at three locations; and learn together from key thought leaders and experienced practitioners—all while networking with other like-minded leaders on the same yearlong journey. Visit my.exponential.org/learningcommunities for more information.

- ⦿ **Customize your experience.** For your entire tribe or specific leaders from your network or denomination, design your learning journey by recruiting leaders for a full cohort of 20 to 25 people.
- ⦿ **Check it out.** Individual leaders can join a Learning Community. Leaders can use the time to determine if the experience might be a good fit for their group or network.
- ⦿ **Expand the learning.** Create additional course material and provide it online between Learning Community gatherings.
- ⦿ **Extend the learning.** EFCA recently reserved a full cohort for their leaders. At the end of the time with leaders, the group spent the next day together unpacking all they had heard and how these insights and ideas might play out in their context.



*We used **Learning Communities** to help us leverage movement thinking into our association. We wanted to take time to process what we learned as it related to each of our individual meetings and process some of those ideas in the context of community. The additional time gave us opportunities for informal gathering and relationship building.”*

—Jeff Sorvik
EFCA church planting director

WATCH FOR WEBINARS AND VIDEO RELEASES

my.exponential.org/webinar

Exponential is offering new webinars focused on discipleship and missional DNA (mDNA). Church planters can have a front row seat to insightful discussions between leaders such as Alan Hirsch and Jeff Vanderstelt and fresh interviews with Jim Putman and Robert Coleman.



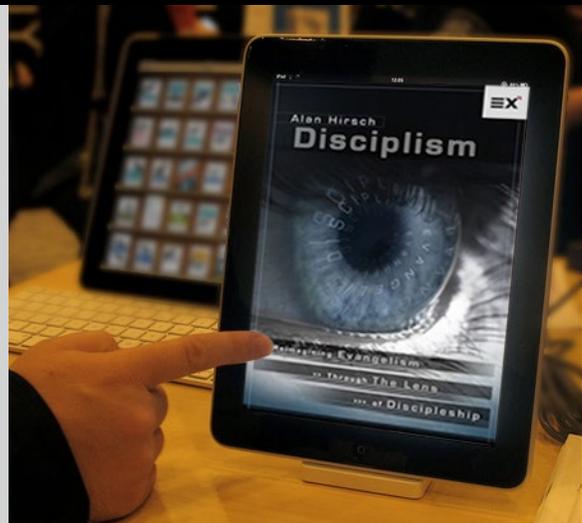
- ① **Gather your team and learn together.** Ask everyone on your team to watch the webinar and then in your next meeting discuss the main points and any questions or comments.
- ① **Blog about it.** Use the webinar for strong blog content. Watch it and write a blog about the main points, thought-provoking statements, how your tribe can leverage the takeaways, etc.
- ① **Customize a training experience for your group.** How can your tribe contribute to Exponential's webinars? As Exponential enlists speakers and selects topics for webinars, we are seeking to offer content that might be specific to your group. Please contact Exponential with ideas for working together.

CREATE A MEMBERSHIP ACCOUNT TO ACCESS FREE EBOOKS AND MORE

my.exponential.org/ebooks

Exponential offers an expanding library of more than 50 FREE eBooks, written by church planters for church planters.

- ① **Create a book club around an eBook or book.** With eBooks, downloads are free and immediate.
- ① **Host a chat with an eBook author.** With large groups studying an eBook, Exponential can help connect you with the author to schedule a live author chat for your tribe.
- ① **Share your ministry's stories in an eBook.** Use the eBook platform for sharing valuable insights and stories from your tribe.



SHARE OUR STUFF: YOUR PORTFOLIO OF REOURCES

10 EASY WAYS TO SHARE OUR STUFF



1. Customize a group experience at Exponential East or Exponential West and share the big event with your tribe.

2. Add a pre-conference Forum for only +\$59 and unpack this intensive learning opportunity over lunch or dinner with your group.

3. Get the Digital Access Pass to take the conference home and share with your team.



4. Use Exponential's 400+ hours of free audio content and podcasts to train church teams and planters.



5. Leverage the content in our weekly eNewsletter to generate your own newsletter, blog posts, articles or training materials.



6. Share our new online courses for church planters with your network.

7. Fill a cohort for one of our "up close and personal" Learning Communities.



8. Use the new and improved PlanterApp to easily screen and track independent church planters or those in your network.

9. Watch a webinar with your team and take learning to a whole new level.



10. Encourage those in your network to sign up for a free membership account at my.exponential.org to access Exponential's expanding library of free resources, including 50+ eBooks.



Want more details or ideas? Visit exponential.org/SOS or email amanda@exponential.org.